



You are invited to participate in the
**49TH ANNUAL UNITED STATES/MÉXICO
SISTER CITIES ASSOCIATION
NATIONAL CONVENTION**
March 2-4, 2012



Culver City Sister City Committee, Inc.
proudly hosts this exciting
convention
for the
**United States/México Sister
Cities Association**



www.usmsca.org



City of Culver City
Convention Partner



**49th ANNUAL U.S./MEXICO SISTER CITIES ASSOCIATION
NATIONAL CONVENTION
MARCH 2-4, 2012 CULVER CITY, CALIFORNIA
Hosted by Culver City Sister City Committee, Inc
culvercitysistercitycommittee.org**

**WHAT CAN YOU EXPECT AT THIS YEAR'S CONVENTION?
A Complete Youth Strand of Programs**

Youth topics may include;

- Starting your own Youth Ambassador Club on your own campus and why you would want to consider doing so.
- Why is it important to have relationships between the U.S. and Mexico?
- Why participating in people to people organizations is so valuable and what you should be getting out of those organizations
- International problem solving and coalitions building through brainstorming

Youth participation in the convention is predicated on being in a family with a current paid membership in your local Sister City, or other similarly named organization that is part of Sister City International.

If there are fewer than six (6) youth registrations, youth attendees will participate in all general sessions and the Youth Strand will not be offered.

All convention participants will attend the general opening session at City Hall. There will be three 45 minute break-out sessions for the Youth Strand and those sessions will be located at the Culver Hotel.

PRE-CONVENTION ACTIVITIES

Friday, March 2, 2012

10:30 - 2:30pm \$35.00 We will transport you to some Culver City campuses that offer Immersion Programs. Culver City Unified School District offers both Spanish Immersion and Japanese Immersion on two elementary, the middle and the high school campuses. Your group guide will be a person knowledgeable about the program and able to answer questions outside of the classrooms. Gourmet bag lunch and transportation included.

11:45 - 1:30pm Business "Hook-Ups" Interested in meeting with a potential new business partner? Our Culver City Chamber of Commerce will pair you with someone for lunch at a local Culver City Restaurant. Cost - pay for your own lunch. Please indicate the type of business you have and type of business you are looking to pursue on the registration form.

2:45 - 5:15pm \$23.00 Sony Pictures Studios Walking Tour - Located on one of the world's most famous studio lots, our walking tour gives you a rare glimpse of old Hollywood's glory days and an insider's view of a state-of-the-art motion picture studio. Reservations are first come first served basis to the **first 20** English & 20 Spanish speaking convention attendees that sign up (2 groups of 20 each). Tour begins at 3PM. Join the Sony Pictures Studios Tour and step back into a legendary time. Additional instructions will be sent prior to your arrival in Culver City.

POST CONVENTION ACTIVITY

Sunday March 4, 2012

Mid-AM - early PM (approx. 4 hours) Getty Museum Guided Tour \$30.00

Reservations limited to the first 20 English and first 20 Spanish speaking convention attendees that sign up, 2 groups of 20 each. Additional details provided to those that sign-up prior to arrival.



US/MÉXICO SISTER CITIES ASSOCIATION.
 49TH ANNUAL NATIONAL CONVENTION
 www.usmsca.org
 FRIDAY MARCH 2- SUNDAY MARCH 4, 2012
HOST HOTEL: THE HISTORIC CULVER HOTEL



<p>PRE-CONVENTION ACTIVITIES Friday 3/2/12 10:30 - 2:30pm <u>Guided visitation of Spanish Immersion classrooms</u> on our campuses. \$35.00 Gourmet bag lunch and transportation</p>
<p>11:45 - 1:30pm <u>Business "Hook-Ups"</u> Interested in meeting with a potential new business partner? Our Culver City Chamber of Commerce will pair you with someone for lunch at a local Culver City Restaurant. Cost - pay for your own lunch. Please indicate the type of business you have and type of business you are looking to pursue.</p>
<p>2:45 - 5:15pm \$23.00 <u>Sony Pictures Entertainment Walking Tour</u> Reservations limited to the first 20 English and first 20 Spanish speaking convention attendees that sign up; 2 groups of 20 each. Tour begins at 3PM. Additional details provided to those that sign-up prior to arrival.</p>
<p>POST CONVENTION ACTIVITY Sunday 3/4/11 Time: TBD <u>Getty Museum Guided Tour</u> \$30.00 incl. transportation Reservations limited to the first 20 English and first 20 Spanish speaking convention attendees that sign up, 2 groups of 20 each. Additional details provided to those that sign-up prior to arrival.</p>

⌘ **DRAFT SCHEDULE** ⌘

Friday 3/2/12		
12-2:00pm	USMSCA Board of Director's	Harry Culver Office @ the Culver Hotel
3:00 - 6:00pm	Delegate registration	Culver Hotel Private Dining Room
5:30 - 8:00pm	Non-hosted Reception & Town Plaza Entertainment	Culver Hotel & Culver Plaza
Saturday 3/3/12		
7:30 - 8:45am	Mayors & Dignitaries Breakfast (<i>pending</i>)	Patacchia Room at City Hall
7:00 - 8:45am	Continental breakfast at hotel for registered guests staying at the Culver Hotel	Culver Hotel Private Dining Room
8:00 -12:00 pm	Delegate registration	City Hall
8:00 - 4:00pm	Exhibitors	City Hall Fountain & courtyard
9:00-12:00pm	<p>GENERAL OPENING SESSION</p> <p>Flag Ceremony by BSA Troop #113</p> <p>National Anthems sung by Culver City High School Audio Visual Performing Arts students</p> <p>Welcome: USMSCA President George Barks</p>	City Hall Council Chambers

10:00-11:00	<p>Comments: Barbara Honig, Culver City Sister City Committee, Inc. President</p> <p>Welcome: Micheál O'Leary, Mayor of Culver City</p> <p>Introductions of Mayors and V.I.P.'s President Barks</p> <p>USMSCA Business Session</p>	
11:00-11:30	<p>Keynote Speaker: Sr. David Figueroa Ortega, Los Angeles Mexican Consul General</p> <p>"Mexico's economic and political update"</p>	
11:30-12:00	<p>Keynote Address: TBA</p>	
12:15-1:45 pm	<p>Four fabulous lunch locations with speakers. Sample Topics: Success stories from Culver City and Why you should consider developing a Language Immersion Program in your local school district. "What is the Office of Foreign Mission"? Part 1. Relevance of Study Abroad, Other topics TBD.</p>	<p>Dining locations revealed at on-site at registration and each site attendance is limited.</p>
2:00-2:50	<p>George Novinger, Regional Director, U.S. Department of State Part 2 - What is the Office of Foreign Missions</p>	<p>Patacchia Room</p>
	<p>Tomas Torres, Director of U.S. Environmental Protection Agency- San Diego Border Office U.S./Mexico Coordinator "U.S./México Border Environment: Border 2020 Part 1</p>	<p>Council Chambers</p>
2:55 – 3:40 pm	<p>Tomas Torres, Director of U.S. Environmental Protection Agency- San Diego Border Office U.S./Mexico Coordinator "U.S./México Border Environment: Border 2020 Part 2</p>	<p>Council Chambers</p>
	<p>Christine Parra Culver City Fire Department "Equipo Respuesta a Emergencias Comunitarias" (CERT Community Emergency Response Teams</p>	<p>Patacchia Rm. 1</p>
	<p>Breakout session B – (TBA)</p>	<p>Council Chambers</p>
DRAFT/Sample	<p>Youth Panel – "Starting your own Youth Ambassador Club" Come obtain the skills needed to start a club in your Sister Cities and High School organizations. Panel Members include Ms. Jamie Light-Snyder, Moderator (Teacher at Culver City High School), Marlee Goldshine - President Student Ambassador Club, Anum Hossian, student club member</p>	<p>Culver Hotel</p>
3:50 - 4:40	<p>María Rosa García-Acevedo, PhD. California State University Northridge, Political Science Department. "Why is it important to have relationships with Mexico"?</p>	
	<p>Youth Panel/Roundtable Discussion Meet High School students that have represented their</p>	<p>Culver Hotel</p>

	cities through the Sister City Movement by visiting out of the country or through participating in conferences. This is an interactive program.	
4:50-5:30 pm	Convention attendees enjoy downtown Culver City	
	USMSCA Board Reorganization Mtg.	Harry Culver Office
6:15- 10:00 pm	Gala Dinner Dance; Presentations of scholarships and city awards. Introduction of new Executive Board and Live music	Courtyard by Marriott
Sunday 3/4/12		
7:00-9:00 am	Breakfast at hotel for registered guests staying at the Culver Hotel	Culver Hotel Private Dining Room
9:00-10:00 am	Wrap-up Forum	Harry Culver Office @ the Culver Hotel
Mid am - early pm	Post convention activity for pre-registered attendees. Getty Museum Tour & transportation	

This is the advanced notice of the March convention. ***Additional workshops and speakers will be posted prior to the convention.***

The Convention Committee reserves the right to revise, alter and present alternative programs due to unforeseen circumstances.

Some convention activities require walking between venues. Transportation between venues will be arranged for those requiring assistance.



CONVENTION PARTICIPATION INFORMATION



Name:
Email Address:
Spouse /Partner name for dinner
Daytime Phone: _____ Fax: _____
Address
City _____ State _____ Zip _____ Country _____
Sister City Organization

Convention Registration Fees includes Saturday Lunch & Dinner

PARTICIPANTS	AFTER FEBRUARY 20, 2012	
<input type="checkbox"/> Adults	\$150.00	<input type="checkbox"/> Adults \$200.00
<input type="checkbox"/> Youth	\$100.00	<input type="checkbox"/> Youth \$150.00

Friday

Sony Pictures Entertainment Walking Studio tour \$23.00 _____ (limited)

Visit to a Spanish Immersion School, includes lunch \$35.00 _____

Business "Hook-Ups" What kind of business do you have and what or who would you like to be paired with for lunch? _____.

Saturday

Gala Dinner Dance (persons NOT attending the conference) \$65.00 per person.
Dinner selection # __ Beef # __ Fish # __ Veg.

Sunday

Getty Museum \$30.00 _____ (limited & includes transportation)

PAYMENT METHODS

Your registration will not be considered confirmed until full payment has been received. Check payments must be made and mailed to the convention hosts, **CCSCC • P.O. Box 1072, Culver City, CA 90232-1072.**

Checks must be made in U.S. funds, drawn on U.S. bank account, or pay by Credit Card

MasterCard Visa AmEx _____ Exp. Date _____ (CVV code)

You may also pay upon arrival at the higher registration fee amount due to meal reservation considerations.

Check number: _____ I will pay the full fee upon arrival

CONVENTION HOTEL INFORMATION

Convention Host Hotel: **Culver Hotel 6 miles from LAX** \$169.00 + 12+ % city occupancy tax
Includes daily continental breakfast. \$6.00 a day parking in city lots or use the Hotel Valet Service \$18.00 a night.

9400 Culver Blvd., Culver City, CA 90232 Phone: 310-558-9400 Reservation Code: **CCSCC**
www.culverhotel.com guestservices@culverhotel.com

Special convention rates valid until 2/2/12, reverts to regular rate thereafter.

OR

Courtyard by Marriott 3 miles from LAX \$105.00 + 12% city occupancy tax
6333 Bristol Parkway Culver City, CA 90230 1-800-736-0698 ask for "**USA/MEXICO CONVENTION**" rate
www.courtyardlawestside.com Self park \$10.00 a night

Questions? Email mrswoolkowitz@gmail.com or call (310) 837-6444

Mail payment and completed application to: **Culver City Sister City Committee, Inc.**

Attn: U.S./Mexico Convention P.O. Box 1072, Culver City, CA 90232-1072